



NEWS RELEASE

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Advanced Residential Systems wins Green Excellence Award in global competition

Lehigh Valley, Pa. – Advanced Residential Systems, the most experienced single-source solution for home automation and integration in the region, is the only Pennsylvania company to win a prestigious Excellence Award from Lutron Electronics.

“We are honored to receive this international award for excellence in combining cutting-edge technology with environmental stewardship,” said Advanced Residential Systems president, Tom Kucsan. “Incorporating smart technology into this award-winning home made it easier to reduce energy consumption and as a result, dramatically reduce the home’s carbon footprint.”

ARS won Best Green Project for an LEED gold-certified home that includes many sustainable features such as a vegetated roof, 10,000 gallon cistern, solar panels, automated lighting control and dimming, motorized windows and shades, passive solar stair tower, energy recovery ventilators, geothermal wells, and LED and low-voltage fixtures. In addition, home’s system will measure renewable energy generated to get credits and a deduction from their energy bill.

LEED is a third-party certification program and the nationally accepted benchmark for the design, construction and operation of high-performance green buildings. A LEED-certified home is designed and constructed in accordance with these rigorous guidelines, administered through the Green Building Council. The ten winners were announced September 23 at the Georgia Aquarium in Atlanta in conjunction with the Custom Electronics Design and Installation Association (CEDIA) Expo. Close to 60 installation companies have been honored since its inception in 2003. The ten winners are:

1. Best Shade Project- The Specialty Group of Richmond, VA
2. Best Showroom Experience- Intellis Group of Chicago, IL
3. Best Integration with Third Party Gear- The Electric Design Company of Washington, NJ
4. Best Dealer/Designer Collaboration- Bonded Systems Design & Automation of Morro Bay, CA
5. Best International Project- Smart Business of Bogota, Colombia
6. Best Green Project- Advanced Residential Systems of Allentown, PA
7. Best RF Retrofit- Maverick Integration of Bedford, NH
8. Best Total Light Control- DSI Entertainment Systems of Los Angeles, CA
9. Best Use of Light Control in a Home Theater- Electronics Design Group of Piscataway, NJ
10. Most Unique Programming- Abernathy Electric of Sharpsburg, MD



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According to Kuscan, “There are countless uncomplicated ways you can automate and green your home simultaneously, such as energy-saving smart lighting controls, power controllers that turn appliances off automatically and programmable climate control systems. Today more and more new and existing homeowners want to put that smart technology to work on energy-efficient abodes that manage a home's daily functions in the most earth-friendly way possible. “

Lutron Electronics Co., Inc., headquartered in Coopersburg, Pennsylvania, designs and manufactures light controls and automated window treatments for residential and commercial applications. Lutron products save energy and make light bulbs last longer, making them an eco-friendly addition to the home and office.

Advanced Residential Systems (ARS) is the most experienced single-source solution for home automation and integration in the region including audio-video, home theatre, lighting controls, security and communications systems. Advanced Residential Systems designs, installs and maintains integrated electronic home systems for homeowners. Systems can include audio-video systems, home theater, lighting controls, security, data/communication networks, and other automated controls. By connecting separate components through a hardwired system, ARS offers homeowners complete and simple control of their environment from multiple locations on their property.

ARS staff members hold the highest level of certification from CEDIA, the industry’s leading trade association. ARS has also been honored by *CE Pro* magazine as one of the top 50 residential integration firms in the country and as a five-star dealer by Home Automation Inc.

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