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## News Release

For release after October 1, 2001

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### **ARS garners prestigious national award for elaborate home automation project**

ALLENTOWN, Pa. — Just call it the house that thinks like a member of the family.

An elaborate home automation project at a client's house near Reading, Pa., has earned Advanced Residential Systems (ARS) of Allentown, Pa., top honors in the "Best Integrated Home Level I: \$60,000-\$125,000" category in the 2001 CEDIA Electronic Lifestyles™ Awards.

The national "Designers Choice" awards from CEDIA, the Custom Electronic Design and Installation Association, are voted on by industry members and peers. They are announced at an annual awards ceremony.

ARS integrated more than 150 components into the 8,000-square-foot custom home to provide automated ambiance and security. The most compelling include:

1. Lighting control: Intelligent, coordinated lighting using Lutron's HomeWorks system creates, a perfect visual setting for their daily activities, a feature that's especially important considering the dense tree cover that surrounds the house and blocks much of the sun's natural light. (Lutron is based in Coopersburg, Pa.)
2. Communications/phone system: Allows the client to conduct business from many areas of his home. Messaging, conference calling, speakerphone capabilities – together they turn every room with a phone into a virtual office.
3. Music: Music makes the mood. It fills the house with calm, soothing sounds. SoundAdvance speakers were mounted throughout the house, covered with spackle and painted.

4. PHAST interface: The phobia-buster. Easy-to-use PHAST touch-pad interfaces eliminate wall clutter and allow simple control of the home's music and HVAC systems from several locations.
5. Security: Offer peace of mind, protect the family's privacy. Cameras are mounted at the front door and throughout the grounds. Both cameras are accessible from any of the 10 monitors in the house. Sensors in the ½mile driveway trigger different activities depending on the time of day, from welcoming lights to and audible alarm and lights at full on.

### **About Advanced Residential Systems**

Advanced Residential Systems (ARS) designs, installs and maintains integrated electronic home systems for discriminating homeowners. Systems can include audio-video systems, home theater, lighting controls, security, data/communication networks, and other automated controls. By connecting separate components through a hardwired control system such as Panja® Landmark, ARS offers homeowners complete and simple control of their environment from multiple locations on the property.

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